



**Name of Unit:**

**Address:**

**BIZASTRA**

**Prepared by :**

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## **ABOUT THE PROJECT:**

Name of the company:	
Registered Address:	
Constitution:	
GST Registration Number	
Names of the Proprietor / Directors:	
Date of Commencement:	
Products:	
Existing Banker:	

## **ABOUT THE PROMOTER:**

Name of the promoter	
Address of the promoter	
Designation	

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## **INTRODUCTION**

Oil seed crops occupy an important place in the agriculture and industrial economy of the country. India is perhaps the only country in the world having the largest number of commercial varieties of oil seeds. An oil mill is a grinding mill designed to crush oil bearing seeds which is pressed to extract vegetable oils which is used for cooking or as bio fuels. India has unique natural conditions for the growth of various oil crops, including cotton, soybean, soybean, peanut, mustard and more.

## **PRODUCTS AND ITS APPLICATION**

Edible oil is the major elements of our meals and every person uses of various edibles oils in food every day in one or the other form. Many regions of India are quite prosperous in respect of the oil seeds



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## **MARKET POTENTIAL**

- There is ever green demand for oil because every house hold and hotel uses oil every day in food items like curries and biryanis etc.
- Since it is a consumer product the market is growing. The country's vegetable oil consumption was at 23 million tonne in 2017.
- The global market is projected to exceed 275 million metric tonne by 2024, driven by growing consumer interest in healthy, organic and unprocessed vegetable oils.
- Rising importance of vegetable oils as key functional ingredients which reduce the risk of cardiovascular disorders along with lowering the possibility of breast cancer is projected to remain a favourable growth driver.
- Furthermore, rising popularity of omega-3 fatty acid as a nutritional constituent in food industry on account of its exceptional anti-inflammatory properties is projected to prompt the adoption of oil produced from soybean, canola, and flax seeds.



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## **RAW MATERIAL REQUIREMENTS**

<b>Sr no.</b>	<b>RAW MATERIAL</b>
1	Peanuts/Coconut/Sunflower/Soyabean
2	
3	
4	



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## **MANPOWER REQUIREMENT**

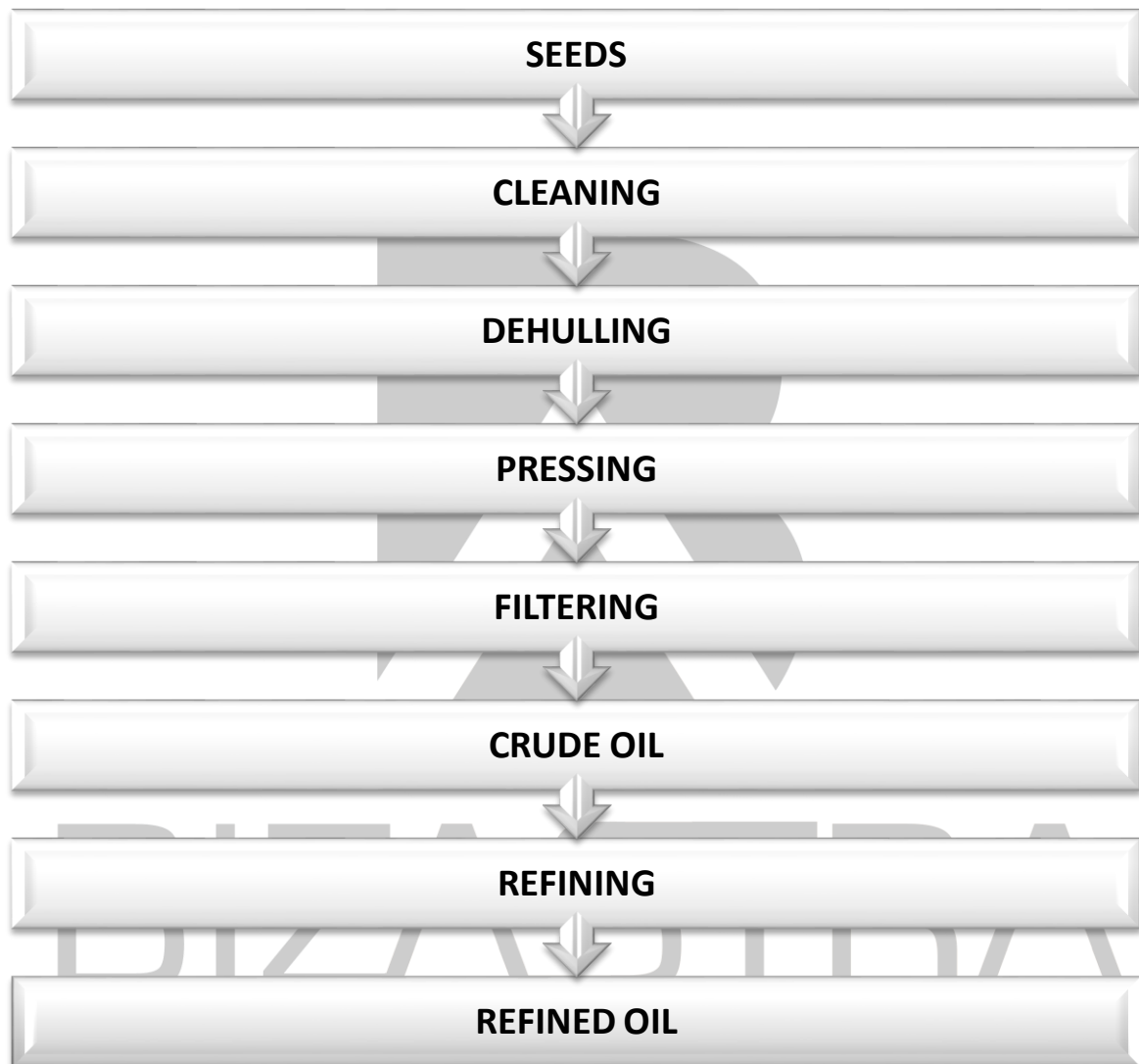
<b>Particulars</b>	<b>Number of Employees</b>
Technical Staff	
Administrative. Staff	
Marketing Staff	
Labour	
<b>Total</b>	



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## **MANUFACTURING PROCESS**





## **PROJECT COST AND MEANS OF FINANCE**

### **Project cost**

<b>Sr. no</b>	<b>Costing heads</b>	<b>Amount (Rs. In lakhs)</b>
1	Land & Development	
2	Factory Building	
3	Plant and Machinery	
4	Furniture & fixtures	
5	Electrical Installation	
6	Computer , IP assets & Software	
7	Tools & equipment	
	<b>Total</b>	

### **Means of finance**

<b>Sr. no</b>	<b>Particulars</b>	<b>Amount(Rs. In lakhs)</b>
1	Own capital	
2	Working capital loan	
3	Term Loan from Bank	
4	Internal accrual &reserves	
5	Unsecured loans	
	<b>Total</b>	

## **LIST OF EQUIPMENTS REQUIRED**

<b>Sr. No</b>	<b>Name of Equipments</b>
1	Pre-cleaner for cleaning the oil seeds
2	Cans and trays for handling oil seeds
3	Batch type solar dryer
4	Tapering screw types mechanical oil expeller
5	Filter press
6	Steel drums for storing edible oil and sedimentation of impurities
7	Weighing balance
8	Semiautomatic bottle filling machine
9	Molded polycarbonate bottle capping cum sealing machine

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## **S.W.O.T ANALYSIS**

<p style="text-align: center;"><b><u>STRENGTHS</u></b></p> <ul style="list-style-type: none"><li>• Growing brand awareness.</li><li>• High quality products</li><li>• Cost effectiveness</li></ul>	<p style="text-align: center;"><b><u>WEAKNESS</u></b></p> <ul style="list-style-type: none"><li>• Lower competitive capability.</li><li>• Limited budget for advertising and marketing</li><li>• Late entrant.</li></ul>
<p style="text-align: center;"><b><u>OPPORTUNITIES</u></b></p> <ul style="list-style-type: none"><li>• Health awareness among people increasing.</li><li>• Increase in demand for branded oil</li></ul>	<p style="text-align: center;"><b><u>THREATS</u></b></p> <ul style="list-style-type: none"><li>• Changing Government Policies.</li><li>• Introduction of new product.</li><li>• Competitive Industry</li><li>• Fluctuating Demands</li></ul>

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## **RISK ANALYSIS AND MITIGATION STRATEGY**

<b>BUSINESS RISK</b>	As the project is not very big the risk covered under the same is LOW.
<b>ENVIRONMENTAL RISK</b>	Due to its biodegradable quality , paper bags do no harm to the environment. Thus the environmental risk is very low. Also the unit is taking proper precautions and following all the regulations and remains compliant with all environment related laws.
<b>FINANCIAL RISK</b>	Since the investment to be done in the project is comparatively low, the financial risk associated to the project is low.



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## **FUTURE OUTLOOK**

- The packaged branded edible oil sector in retail currently, which accounts for 40 per cent of total edible oil consumption, will continue to grow between 6-8 per cent annually over the next five years.
- Based on India's demographic dividend and good economic development, demand for commodities, including cooking oil, looks promising as people's living standards continue to rise.
- Growing population, economic growth and rising disposable income will drive India's vegetable oil consumption growth to exceed 34 million tonnes by 2030.
- In the coming years, vegetable oils with low cholesterol, fat, and calories are likely to gain high response due to growing health awareness among people across the world.
- In addition, major improvement in retail network, increasing crop yields, oil production, and growing economies are some of the prominent factors supporting the growth of the global edible oil market.



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